



- SAFER FOR KIDS, PETS & OUR EARTH
- FAST ACTING-DURABLE SUPERIOR STAYING POWER
- MADE WITH CMA

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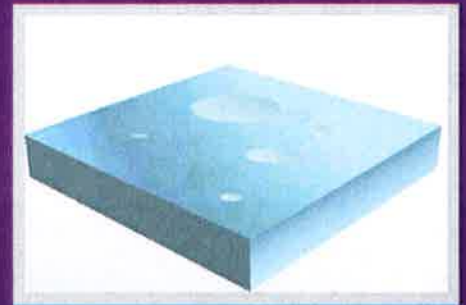
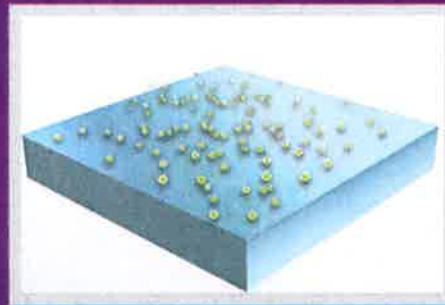
Snow Shield™

PURPLE ICE MELT

Snow Shield™ Purple Ice Melt is a proprietary formulation of calcium chloride, magnesium chloride, sodium chloride and CMA. Snow Shield™ Purple Ice Melt is proven to work at lower temperatures while working to preserve vegetation.

Because Snow Shield™ Purple Ice Melt is a blend that melts more effectively than most other products, less is needed to get the job done, meaning less of an environmental impact.

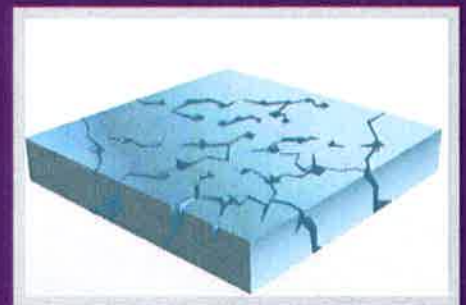
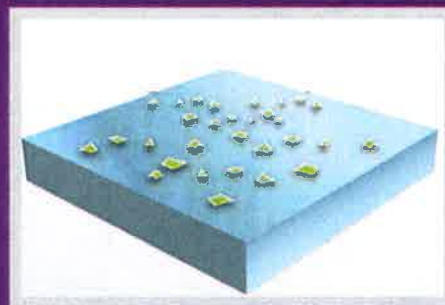
Snow Shield™ Purple Ice Melt is granulated to optimize melting power so there is less wasted material and no wasted time.



Granules that are too small won't penetrate ice.

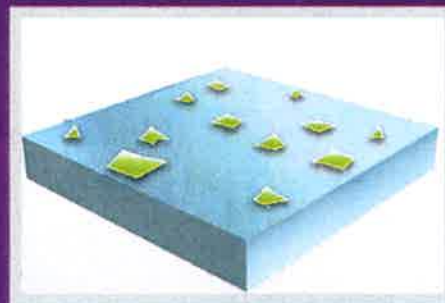
Granules that are too small will start melting quickly, but won't penetrate the ice layer to break it apart.

Large granules will often penetrate the ice layer but won't dissolve efficiently to create a brine layer.



Snow Shield™ Purple Ice Melt uses consistent granules that optimize melting ability.

The consistent, medium sized granules that are used in Snow Shield™ Purple Ice Melt penetrate the ice surface and maximize ice separation, making the removal process as easy as possible.



Granules that are too large won't dissolve properly.